

# PREMIER OIL PACKAGING SOLUTION

ANTI-COUNTERFEITING & BRAND PROTECTION THAT CONSUMERS LOVE

### AT A GLANCE

AeroFlexx delivers superior anti-counterfeiting packaging addressing the global need to protect products and the brand's reputation – all while accelerating sustainability commitments.

#### STRATEGIES

Protection from tampering through unique designs and features that are difficult to replicate. AeroFlexx Paks can only be produced on highly controlled and proprietary production equipment.

**Product safety** assurance through supply chain tracing, utilizing artwork, tracking technology, and embedded invisible features instills consumer confidence in product authenticity. **AeroFlexx Paks cannot be opened and refilled with fake products convincingly.** 

Building consumer trust and brand loyalty is reinforced by product security, safety, and integrity. AeroFlexx Pak supports both the DIY (do it yourself) or DIFM (do it for me) originating from a trusted source.

#### **AEROFLEXX SOLUTION**



annual estimate of global economic loss1

\$250 Billion

projected annual loss of brand revenue<sup>2</sup>

## 46% of Consumers

more confident purchasing products with tamper-evident packaging<sup>3</sup>

## **10% of Lubricants**

consumed globally are counterfeit.<sup>4</sup> Asia Pacific is projected to be the fastest growing region for anti-counterfeiting packaging market.<sup>5</sup>

AeroFlexx's innovative technology delivers a lightweight flexible package designed to act like a rigid bottle. Its proprietary integrated valve eliminates the need for discrete closures, removes the need for pumps, and enhances the consumer use experience, while its proprietary air frame provides structural rigidity throughout the entire package lifecycle.



4.

- UL Standards & Engagement, September 2023
  United Nations Office on Drug and Crime (OECD), 2024
- United Nations Office on Drug and Crime (OECI
  Smith Evans, February 2024
- Kline + Company, October 2021
- 5. Markets and Markets Research Report, 2024